



2008 SEASON: BOOKINGS UP 27% vs. 2007 AT THE END OF MAY

HOMAIR Vacances keeps recording a satisfactory level of bookings for the 2008 season. These are in line with the target level announced on January 28th, 2008 at the year-end results presentation (“HOMAIR Vacances aims at an above 20% sales growth”).

By the end of May 2008, booked sales are up 27% vs. the same cumulative 8-months period in 2006-2007. For the record, the October 1st until May 31st period generated 79,5% of total yearly bookings during the 2006-2007 fiscal year.

Next press release:

Bookings as at July 31st, 2008
August 5th, 2008 (after market closes)

Corporate website: www.homair-finance.com

E-commerce website: www.homair.com

Homair Vacances: a leading specialist in mobile home holidays

The Group is the French leader of the mobile home holiday market in which it operates exclusively. For the 2007-2008 season the Group offers holidays in c.5 000 mobile-homes spread across 97 selected or company-operated camp-sites. In 2006-2007, the Group reported revenue of €25.9 million, achieving a 24% growth over the past year.

A total of over 90% of these stays are sold directly to customers via the Internet, catalogues and the telephone. Internet sales accounted for c.60% of direct bookings in 2006-2007, compared to around 34% in 2003-2004.

The Company has leveraged its French customer base to expand its holiday parks offer in major Southern European countries (Spain, Italy, Portugal and Croatia), where it generated c.20% of its revenue in 2006-2007. It also sells holidays in Great Britain, Belgium, the Netherlands, Germany, Italy, Denmark, Spain and Hungary.

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