



2008 SEASON: BOOKINGS UP TO A GOOD START AND ACQUISITION OF A CAMPSITE IN CORSICA

1 - 2008: Bookings up to a good start

HOMAIR Vacances has recorded a positive trend in relation with its 2008 bookings. These are in line with the target level announced on January 28th, 2008 at the year-end results presentation (“HOMAIR Vacances aims at an above 20% sales growth”).

By the end of week 12 (i.e. for the period running from October 1st, 2007 to March 21st, 2008), the number of bookings has grown above 20% vs. last year. For the record, during the 2006-2007 fiscal year, cumulative bookings by the end of week 12 did represent 49.5% of the total number of bookings made during the entire fiscal year.

2 - Acquisition of a campsite in Sainte Lucie de Porto-Vecchio (Corsica)

HOMAIR Vacances has signed last week the acquisition of the Acqua e Sole campsite in Sainte-Lucie de Porto Vecchio, in southern Corsica. This 3^{*} campsite includes 150 slots and enjoys a prime geographic location.

This acquisition is a good complement to the HOMAIR Vacances portfolio, which now includes 13 owned-campsites.

Next press release:

Bookings as at March 31st, 2008
April 7th, 2008 (after market closes)

Corporate website: www.homair-finance.com

E-commerce website: www.homair.com

ISIN CODE: FR0010307322

MNEMO : ALHOM

Homair Vacances: a leading specialist in mobile home holidays

The Group is the French leader of the mobile home holiday market in which it operates exclusively. For the 2007-2008 season the Group offers holidays in c.5 000 mobile-homes spread across 97 selected or company-operated camp-sites. In 2006-2007, the Group reported revenue of €25.9 million, achieving a 24% growth over the past year.

A total of over 90% of these stays are sold directly to customers via the Internet, catalogues and the telephone. Internet sales accounted for c.60% of direct bookings in 2006-2007, compared to around 34% in 2003-2004.

The Company has leveraged its French customer base to expand its holiday parks offer in major Southern European countries (Spain, Italy, Portugal and Croatia), where it generated c.20% of its revenue in 2006-2007. It also sells holidays in Great Britain, Belgium, the Netherlands, Germany, Italy, Denmark, Spain and Hungary.

CONTACTS



Marc Lafourcade - General Manager
Philippe de Trémiolles - CFO
info@homair-finance.com
T : +33 (0) 4 42 59 14 32
F : +33 (0) 4 42 95 03 63

Corinne Haury
Analysts/Investors relations
chaury@actus.fr
T : +33 (0) 1 53 67 07 65
F : +33 (0) 1 53 67 36 31



Coralie Vogt
Press relations
cvogt@actus.fr
T : +33 (0) 1 53 67 35 79
F : +33 (0) 1 53 67 36 37