

## BOOKINGS AS AT MARCH 31<sup>st</sup> TO BE COMMUNICATED EARLY

In order to harmonise the standard corporate communication schedule with the timetable of the voluntary contractual public bid initiated by Montefiore Investment, bookings as at March 31<sup>st</sup> 2009 will be communicated on April 1<sup>st</sup> (after market closes). Press release was initially expected on April 6<sup>th</sup> (after market closes), which happens to be the first day of the public offer.

Next press releases:

Details of the public bid and update on bookings as at March 31<sup>st</sup>: April 1<sup>st</sup>, 2009 (after market closes)

Half year results: May 15<sup>th</sup>, 2009 (after market closes)

ISIN code: FR0010307322

Ticker: ALHOM

Corporate website: [www.homair-finance.com](http://www.homair-finance.com)

E-commerce website: [www.homair.com](http://www.homair.com)

Homair Vacances: a leading specialist in mobile-home holidays

The Group is the French leader of the mobile home holiday market in which it operates exclusively. For the 2009 season the Group offered holidays in c.6 000 mobile-homes spread across 98 selected or company-operated campsites. In 2008, the Group reported revenue of €32.2 million, achieving a 24.5% growth over the past year.

A total of c.90% of these stays is sold directly to customers via the Internet, catalogues and the telephone. Internet sales accounted for 63% of direct bookings in 2008, compared to around 34% in 2004.

The Company has leveraged its French customer base to expand its holiday parks offer in major Southern European countries (Spain, Italy, Portugal and Croatia), where it generated 24% of its revenue in 2008. It also sells holidays in Great Britain, Belgium, the Netherlands, Germany, Denmark Italy and Spain.

### CONTACTS



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